



TOM ROBACZEWSKI

CONTACT ME

Address

610 E. Burr Oak Dr.
Arlington Heights, IL 60004

Email

trobaczewski13@gmail.com

Phone

847.849.0775

PRO SKILLS



A multidisciplinary creative. I welcome challenges with open arms. If I don't know it, I'll learn it. Plenty of experience with rollin' up the sleeves on projects and get scrappy with resources and budgets. With a background in both design and business, I have a great balance of left/right brain thinking. I apply an enthusiastic personality of life - personally and professionally.

Positive vibes are a real thing... They're contagious... And I like to spread 'em.

While keeping a "team first" mentality, my leadership skills are structured to lead, mentor and encourage creative professionals to exceed their own expectations.



EXPERIENCE

Legends Global

Senior Director | Director | Senior Manager, Creative Services

February 2023-Current

Leads the development and execution of creative strategy supporting global sports and entertainment partnership sales. Oversees the creative team responsible for producing high-impact sales materials, brand storytelling, and conceptual activations across a diverse portfolio of teams, leagues, venues, and international properties. Partners closely with strategy, insights, and sales leadership to shape go-to-market narratives, guide client onboarding, and translates sponsorship opportunities into compelling, revenue-driving creative platforms.

Athletico Physical Therapy

Creative Services Manager | Senior Graphic Designer | Graphic Designer

April 2015-February 2023

Collaborated with the Brand and Communications Director and marketing team to strengthen and scale the Athletico brand in support of company growth. Developed and executed creative across advertising, sponsorships, B2B initiatives, and digital channels, including web banners, print ads, email campaigns, marketing collateral, and in-stadium LED ribbon boards. Introduced new design concepts that elevated brand quality, consistency, and visibility across all marketing touchpoints.

Rocklin Irving Marketing Solutions

May 2014-April 2015

Designed and produced print and digital advertising for more than 10 automotive dealerships across the Chicagoland area. Worked closely with the Creative Director and Marketing Coordinator to develop a wide range of materials including print ads, outdoor billboards, postcards, banners, web splash pages, digital ads, surveys, and PowerPoint presentations. Ensured all deliverables aligned with client goals and brand standards.



EDUCATION

Saint Mary's University of Minnesota Class of 2014

Bachelor's Degree

Major in Graphic Design \ Minor in Business



EXTRA STUFF

Chicago Jets Travel Hockey Coach - U16 & U18

Saint Mary's University of MN: NCAA, Division 3, Varsity hockey player

North American Hockey League: 2 year player, Junior A